

Engineering	Performance
<b>En</b>	<b>Pe</b>



# Digital Transformation:

## Economics, Sovereignty, Security

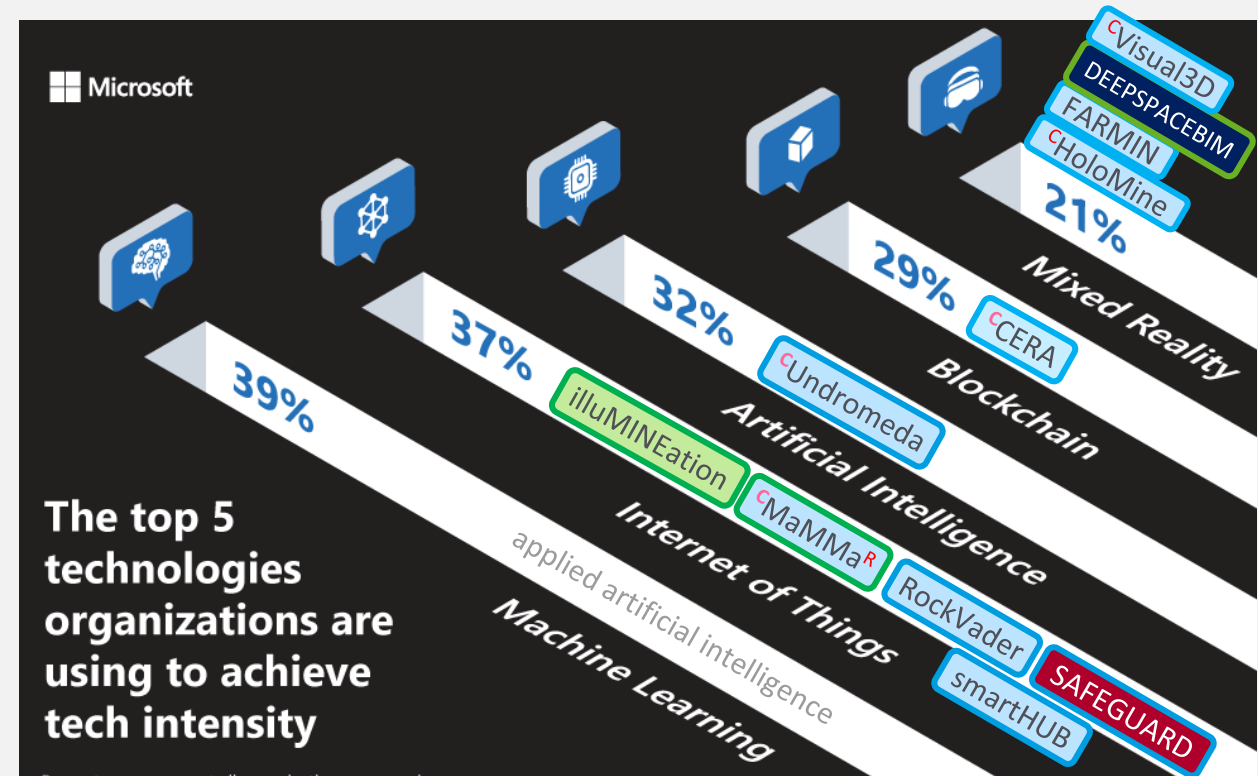
in the Raw Materials Sector

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# Digitalization Next Level

- **Digitalization** remains the denominator of **technological innovation in the raw materials sector**.
- Explosive growth of data, and emergence of powerful AI & machine learning tools will **reveal correlations** and **unlock insights in data to drive new value and opportunities** → primary catalyst for progress and disruption in the 2020s.
- **Digitalization Next Level: “TechIntensity”** i.e. organization’s rate of technology adaption along with its ability to build its own digital capabilities → **TechIntensity** will determine an organization’s future.



SOURCE: MICROSOFT, The State of Tech Intensity 2019 Study, by YouGov, % represent all organisations surveyed (Volkswagen, Airbus, Novartis, Unilever, Waalgreens)