

K4I Forum innovation lunch and exchange of views

‘Open Innovation - an opportunity to join forces across Europe’

Hosted by Ivana Maletic MEP, K4I Forum Chairwoman

Tuesday, 10 July 2018 | 13:15 – 15:00

Members’ Salon, European Parliament, Brussels

followed by an **‘Exchange of Views’** on

The benefits of joining forces among leading European innovations actors

Room: A5G315 | 15:15 – 17:00

Description

It is no secret that science, research and talented people are at the core of the solutions badly needed to solve major challenges. However, these drivers of innovation are far from being fully exploited in Europe.

There are many examples of successfully operating innovation actors and eco-systems at the local and regional level. However, the potential gains from connecting innovation actors from across Europe are not fully realised. A closer cooperation between the best would allow for better leverage in exploiting technology opportunities, through creating an enhanced and more efficient EU-wide innovation system.

To fill the innovation gap, the European Commission has recently launched the European Innovation Council Pilot and put forward a proposal for the next Framework Programme for Research & Innovation in which ‘Open Innovation’ is one of three pillars.

Together with Members of the European Parliament, representatives of the European Commission and leading innovation actors from across Europe, we would like to discuss how we can move Europe's innovation agenda forward and turn the great wealth of knowledge and ideas into solutions addressing major societal challenges. Solving the problems of citizens' and society can and must go hand in hand for Europe to become the global innovation leader.

Speakers

Hosts:

Ivana Maletic, *MEP, K4I Forum Chairwoman*

Speaker:

Jean-David Malo, *Director Open Innovation & Open Science, DG R&I*
Presentation of Horizon Europe proposal on 'Open Innovation'

Contributions and discussion:

Xabier Goenaga, *Head of the Knowledge for Finance, Innovation and Growth Unit at the Joint Research Centre of the European Commission*

Minerva Elias, *Innovation and Alternative Finance Manager, European Investment Fund*

Andreas Klossek, *Chief Operating Officer, EIT Raw Materials*

Guillaume Gillet, *EU Business Unit Manager, EIT InnoEnergy*

Helen Spence-Jackson, *EU Affairs Lead, EITClimate-KIC*

Annick Verween, *Manager RisingFoodStars, EIT Food*

Giovanni Colombo, *Senior Public Affairs Manager, EIT Food*

Dolf Wittkamper, *Head of the EIT Digital Accelerator*

Stefan Druessler, *Chief Operating Officer of UnternehmerTUM*

Lisa Ericsson, *Head of KTH Innovation and CEO KTH Holding AB*

Jaime Cuykens, *Innovation Banker, ING Innovation*

Robbert Fisher, *Managing Director JIIP, K4I President*

Katja Reppel, *Deputy Head of Unit for Smart and Sustainable Growth, DG Regio (tbc)*

Karolina Stawinska, *Co-founder & Head of talent at Glowfly*

Sharon L. Boyes-Schiller, *COO, Silent Sensors Ltd, a K4I 'Start-up' Member*

Dalibor Mladenka, *DG EAC*

Roland Strauss, *Managing Director, Knowledge4Innovation*

Response by Members of the European Parliament

Lambert van Nistelrooij, *MEP, Honorary President, K4I Forum*

Host and Speakers

Ivana Maletic, Member of the European Parliament (MEP)



Member of the European Parliament Ivana Maletić is an economic expert with years of experience in the areas of public finance, budgeting and EU funds.

Ms. Maletić obtained a Master's Degree in Economics at the Faculty of Economy in Zagreb. She started working at the Ministry of Finance. After seven years of experience at the lower level positions she became Assistant Minister and State Secretary.

Ms. Maletić is an internationally renowned lecturer and consultant in the area of financial management and has held numerous seminars on the subjects of financial management, budgetary processes, public finance reform, EU funds, regional development etc.

She has published a large number of expert and scientific works, co-authored several significant books in the area of public finance and participated in numerous research projects.

Ms. Maletić has taken an active part in the negotiations relating to Croatia's accession to the European Union as Deputy Chief Negotiator and Negotiator for Chapter 22: Regional Policy and Coordination of Structural Instruments (EU funds).

Ms. Maletić has been elected as a representative of the Croatian Democratic Union in the elections for the European Parliament in 2013 and 2014. In the European Parliament she is a member of the Committee on Economic and Monetary Affairs (ECON), Delegation to the EU-former Yugoslav Republic of Macedonia Joint Parliamentary Committee, substitute member of the Committee on Regional Development (REGI), Committee on Budgets (BUDG), Committee of Inquiry to investigate alleged contraventions and maladministration in the application of Union law in relation to money laundering, tax avoidance and tax evasion (PANA), Delegation to the EU-Serbia Stabilisation and Association Parliamentary Committee, Delegation to the EU-Montenegro Stabilisation and Association Parliamentary Committee.

Lambert van Nistelrooij, Member of the European Parliament (MEP)



Lambert van Nistelrooij is Member of the European Parliament since 2004. He has been focusing on regional policy, research, innovation, energy and the Digital Agenda. Lambert was member of the local community council and member of the 'Provinciale en Gedeputeerde Staten' in the Dutch region of Noord-Brabant from 1991-2004. Currently, he is a Member of the Committee on the Internal Market and Consumer Protection, and the Committee on Regional Development. He is also actively involved with Active and Healthy Aging.

Xabier Goenaga, *Head of the Knowledge for Finance, Innovation and Growth Unit at the Joint Research Centre of the European Commission*



The Unit supports the formulation of EU policies in collaboration with other JRC Units in a wide range of areas e.g. EMU, taxation, employment, education, innovation, regional policies and digital transformation.

The Unit represents the JRC in nine European Semester country teams, and recently has assessed the challenges of the EU innovation ecosystem, the impact of financial instruments on high growth innovative companies, developed a framework for the assessment of the impact of Universities on innovation, mapped the drivers and barriers of European University partnerships, and is currently working on topics such as the future of education and work as well as the analyses of the Chinese R&I system.

He graduated from the Basque Country University in 1982, holds a PhD in chemical engineering from the University of Wales and a Master degree in Public administration from the École Solvay in Brussels.

Minerva Elias, *Innovation and Alternative Finance Manager, European Investment Fund*



Minerva Elias is currently working at the European Investment Fund managing the equity financial instruments part of the Horizon 2020 programme and EFSI –, and developing innovation and alternative financing programmes in the Mandate Management Department (including blended finance, thematic investments and crowdfunding).

She has worked in both public and private research organisations including universities, technological start-ups, technological centres and governmental institutions, acting as a project, research manager. She gained valuable experience on EU policy and programs as a R&D and Innovation liaison officer at the Delegation of the Catalan business agency to the European Union, ACCIO.

Minerva graduated from the Universitat Autònoma de Barcelona with a degree in Biology and Postgraduate degree in Forensic Sciences from the same university. She holds an Executive MBA from Solvay Brussels School of Economics & Management.

She is fluent in English, Spanish, Catalan and French and loves horticulture, outdoor sports and a good glass of wine with friends.

Andreas Klossek, Chief Operating Officer, EIT Raw Materials



Andreas has joined the Knowledge and Innovation Community (KIC) on raw materials, EIT RawMaterials, in October 2015 as Chief Operating Officer (COO) after having been part of the bid winning team. Before that he was responsible for the awarding and operational ramp up of the largest German think tank on resource technologies located in Freiberg with currently more than 120 staff members.

Andreas has a proven track record of more than 15 years in consulting where he has focused, amongst others, on IT, process, innovation and strategic management consulting.

He has also founded and run his own consulting company with presently more than 50 freelancers involved, many of them being Master or PhD students.

Andreas holds a PhD with honours in international management, where he was an invited researcher of Technical University of Chengdu, China, and a research fellow at Bertelsmann

Guillaume Gillet, EU Business Unit Manager, EIT InnoEnergy



Guillaume Gillet is graduated from the Institut d'Etudes Politiques in Grenoble and has a Master Degree of Political Sciences. He started his career at the French Ministry for Research (1996-1997), then went to Brussels, working at the European Parliament and for a consulting company (1997-2000).

He was recruited by the Commissariat à l'Energie Atomique et aux Energies Alternatives (CEA) in 2000, in charge of European affairs, successively at the Division for Strategy and Benchmarking and the Division of International Relations, where he was covering European affairs on the whole range of activities carried out by CEA.

He has been Counsellor for Energy-Nuclear Affairs at the French Permanent Representation to the European Union between 2006 and 2009. He chaired the Atomic Questions Group and co-chaired the Research Group during the French Presidency of the EU, in 2008.

Before coming back to the French Permanent Representation in 2012, he spent more than two years at the French Nuclear Safety Authority (ASN) in Paris, as a Director for International Affairs.

Guillaume was appointed EU Business Unit Manager at EIT InnoEnergy in September 2016, responsible for further developing the positioning of KIC InnoEnergy in the Energy Union landscape, and further establishing cooperation with European stakeholders involved in energy, research, education and innovation policies.

Helen Spence-Jackson, *EU Affairs Lead, EITClimate-KIC*



Helen Spence-Jackson took up the new role of 'EU Affairs Lead' for EIT Climate-KIC in Brussels in September 2017. EIT Climate-KIC addresses the interdependent challenges of climate change and sustainable economic development through strategic innovation, working with 270 partners ranging from corporates, universities, entrepreneurs and public authorities. Helen has 20 years experience building high impact relationships and initiatives in Brussels, working with C-suite corporate actors, regional governments and Member State actors.

Prior to Climate-KIC, Helen worked for the Brussels office of the University of Cambridge Institute for Sustainability Leadership, where she managed the 'Corporate Leaders Group on Climate Change', a grouping of 23 progressive and well known businesses and the 'EU Green Growth Platform', which brings together Environment, Climate and Energy Ministers from 16 EU countries, a cross party group of MEPs and a group of 40 leading businesses.

Annick Verween, *Manager RisingFoodStars, EIT Food*



As Manager RisingFoodStars, Dr. Annick Verween is responsible for the club of high potential agrifood startups within the European network EIT Food.

By connecting consumers with businesses, start-ups, researchers and students from around Europe, EIT Food supports innovative and economically sustainable initiatives which improve our health, our access to quality food and our environment.

She is not only part of food innovation by being close to the game-changers of the food ecosystem but is also aware of food itself and the power of consumers and innovative companies in changing this ecosystem

Giovanni Colombo, *Senior Public Affairs Manager, EIT Food*



Giovanni Colombo joined EIT Food as Senior Public Affairs Manager in June 2018. As such, he is the main point of contact for the EU institutions. Prior to this, he spent nine years at Hill+Knowlton Strategies, where he has led the Food Practice and worked for several clients from the agri-food sector, including trade associations and international corporations. Before joining Hill+Knowlton, he worked as Project Manager at Friends of Europe, being in charge of climate change and energy events as well as the annual Balkans Summit. He also spent one year in Turkey, working at the Italian Embassy in Ankara.

Giovanni holds a degree in literature and history from the University of Milan and Master's in European Studies from the University of Cambridge

Dolf Wittkamper, Head of the EIT Digital Accelerator



Dolf Wittkamper is Head of the EIT Digital Accelerator. Scaling up European deep tech Scaleups with a team of 40+ experienced Business Developers and Finance Specialists located in 9 EU countries + USA. Dolf was previously CEO of a Startup, Venture Manager, Innovation Consultant and Global Design Director at Philips.

He graduated Cum Laude at the Design Academy Eindhoven and received his Master degree at the Delft University of Technology, faculty of Industrial Design Engineering.

Stefan Druessler, Managing Director, UnternehmerTUM, TU Munich



Stefan Drüssler is Chief Operating Officer of UnternehmerTUM. He supports the whole organization with over 200 employees to thrive for operational excellence, dedication to its strategy and determined cooperation of all departments.

Before joining UnternehmerTUM early in 2017, Stefan Drüssler has gained a broad experience in advancing organizations during a broad number of projects as Strategy Consultant for The Boston Consulting Group since 2010.

Lisa Ericsson, Head of KTH Innovation and CEO KTH Holding AB



Lisa is an engaging and motivated leader with a strong passion to create impact through innovation. She has over 20 years' experience of working with innovation and entrepreneurship tied closely to the academic sphere. She has held a number of roles at KTH since 2002 and in 2006 she became CEO of KTH Holding AB. In 2007 she was also recruited as Head of KTH Innovation with the task of setting up the new department. Today, she holds both of these positions. Previously Lisa was hired by the consultancy firm McKinsey to create a new legal entity for Sweden's largest business plan competition Venture Cup. She continued as regional manager and before leaving she was responsible for starting the national organization Venture Cup Sweden. Lisa has also served as a research assistant in the field of entrepreneurship for two years, and has been the joint owner of a consultancy firm. From 1999 to 2003 Lisa was an advisor on small business issues to the Ministry of Enterprise and Innovation.

Lisa studied Economics and Business Administration at Orebro University and at HES Amsterdam School of Business, and has taken complementary courses at MIT (Massachusetts Institute of Technology), Stockholm School of Economics and Cambridge University.

Jaime Cuykens, Innovation Banker, ING Innovation



Jaime Cuykens is an ex-entrepreneur and founding partner of the Vascobelo Group, a successful coffee trading business which scaled from 0 to 5 Million euro in revenue in less than 4 years, with offices in London, Amsterdam and Tokyo.

He graduated in Business Administration at the University of Antwerp and specialized in corporate venturing and disruptive innovation. Today he leads a growing team of Innovation Bankers at ING Bank and advises fast-growing technology companies with their finance and expansion.

Robbert Fisher, Managing Director of JIIP, President of K4I



Robbert Fisher is specialised in the assessment of EU strategies and policies, with a particular focus on research and innovation as well as ICT policies. Robbert has been working in this field for more than 25 years, as a seconded expert, as an analyst and as an external programme, project and policy evaluator and reviewer.

Since 2011, he is Managing Director of the Joint Institute for Innovation Policy (JIIP). In this position he is end-responsible for a wide variety of policy related studies and projects, most of which support the European Commission in defining its priorities and policies by providing relevant evidence and expertise. Typical types of studies include evaluations, impact assessments, monitoring studies, specific analyses (economic, social) and foresight studies. Since January 2017, Robbert is also

President of the association Knowledge4Innovation, which is connected to the Knowledge4Innovation Forum of the European Parliament. Prior to joining JIIP, Robbert has worked for consulting firms, including 12 years for PwC.

Katja Reppel, Deputy Head of Unit for Smart and Sustainable Growth, DG Regio (tbc)



Katja Reppel is Deputy Head of the Unit in charge of the competence centre for smart and sustainable growth of the European Commission's Directorate General for Regional Policy. She is a senior EU policy expert and communication professional with over 20 years of experience in different European, international and national organisations. Her fields of expertise are research, innovation, SME competitiveness, digital economy, education policy, gender equality, smart specialisation and synergies between different EU funding instruments related to smart, sustainable and inclusive growth.

Previously, she was Deputy Head of Unit for industrial innovation policy development in DG Enterprise and Industry, and held positions in DG Employment, DG Enterprise and DG Regional Policy of the European Commission. She was seconded

to the German Federal Ministry of Economy and Technology to work on innovation policy and worked for six years in the Council of Europe before joining the Commission.

She is a co-author of guides on synergies between EU programmes and policies, on smart specialisation and contributed to the 2013 OECD report "Innovation-driven Growth in Regions: The Role of Smart Specialisation".

Karolina Stawinska, Co-founder & Head of talent at Glowfly



Karolina has seven years of HR experience scouting 1000+ innovative startups & recruiting high performance leadership teams in 52 countries. She has a passion for people and discovering young talent. She is the co-founder, of the EU top 50 award, and the head of talent for the AI rising stars award at Founders Forum.

Across her career she had the opportunity to build innovation programs for Fortune 500 Companies, United Nations agencies and international NGOs. She has worked and lived on 3 continents, traveled to 57 countries and circumnavigated the world on semester at sea.

Sharon L. Boyes-Schiller, COO, Silent Sensors Ltd, a K4I 'Start-up' Member



Sharon has a rich background in software development, deployment and operations in the technology, logistics and healthcare sectors. With more than thirty years leading IT and business change in the private and public sector in key roles for both corporate and SME businesses in the US and Europe, since 2004 she has been the owner of a consulting business specialising in SME turnaround, process-driven strategic and operational change, technology planning and deployment and M&A assessments for PE businesses in healthcare and technology.

Sharon has an MA in International Management from the University of Phoenix and a BA in Modern Europe from the University of Illinois. She grew up in the USA and has lived in Germany, England, the Netherlands and Czechia. Her passion is her nine dachshunds, which means all of them are often on the road heading to a competition!

Roland Strauss, Managing Director, Knowledge4Innovation



Dr Roland Strauss (M), the co-Founder and Executive Director of Knowledge4Innovation, has a strong background in the industry and 25 years of experience in working with the EU institutions.

He was a Vice President for Siemens Government Relations in Brussels for 10 years.

Roland's passion for innovation started during a trip to Silicon Valley in the mid-80's and many years of work in Sophia Antipolis before he found his own startup. In 2017 he organised the first Eutop50 Startups competition and conference inviting 50 startups to pitch in the Hemicycle of the European Parliament.

